



FOR IMMEDIATE RELEASE

December 12, 2011

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Area VOAD Organizations Struggle this Holiday Season

Houston, TX - Currently with the greater demands on our services this year, several agencies are struggling to meet the basic needs of their clients and survivors. We ask you to please visit their website or call for more info on how you can help this holiday season.

1. **The Homeless Coalition** has immediate needs for volunteers and in-kind donations to assist with the 2012 Homeless Count. This will aid in gathering data of the exact demographics of Houston's homeless population. The Homeless Count information is found at www.houstonhomelesscount.org. The data obtained during this time will be used to better serve the homeless population in an orchestrated way, ultimately allowing resources to be better utilized.
2. **Project LIFT** is in need toys for the children of our fire disaster clients. Typically, by now they have over 1,000 toys for 500 children. This year they have commitments for 400 toys but those have not arrived. Donors can call their office at 713-319-6454 to either arrange for toys to be dropped off or picked up.

Texas Gulf Coast Regional VOAD Launches New Website to Aid in Collaboration

Houston, TX – During this holiday season the Texas Gulf Coast Regional Voluntary Organizations Active in Disasters (VOAD) launched a new collaboration website in an effort to meet the demands of today's technological society. This new web site will serve as a tool to take the VOAD into a new era of collaboration with use of social media and smart phones.

Please visit our site at [www. tgcr.voad.org/](http://www.tgcr.voad.org/)

Also while you're there please link to us on Facebook & Twitter- Also if you have a QR Reader just point your phone to the code to the right, you will be taken directly to our site.

